



Innovatech 2.0

Finance | Agro | Inclusion | IFAD | 

The moment to transform rural lives is now. Apply to Innovatech and bring your agtech, fintech or tech solution to the rural countryside of Bangladesh!

What is the Innovatech Program?

 A 8-month virtual mentoring program that connects tech startups with rural smallholder farmers, SMEs, and financial organizations.

 The second edition of this program financed by the International Fund of Agricultural Development (IFAD) and implemented by German Sparkassenstiftung for international cooperation (DSIK) - now the first time in Asia!

 Innovatech promotes customized digital solutions for rural areas, new alliances and expansion for startups.



What are we looking for?

Innovatech is more than an acceleration program, it focuses on bringing smallholder farmers and non-banking financial institutions in rural areas closer to innovation and technology thanks to long-term cooperation with technological startups.

Benefits for startups

-  Grant equity-free of up to 90.000 USD for each startup.
-  Direct access and softlanding in a new market and with new clients: the rural areas.
-  Collaborative pilot and personalized support in piloting and massification of the solution.
-  Access to IFAD projects.
-  Access to expert mentors, Benefit Partners and an ecosystem of entrepreneurship.






Our expectations towards startups

-  A plan to develop, test and adapt your solution to address a priority need in rural areas.
-  A clear path for the use of the Innovatech grant.
-  Participation in the program's events and collaborative sessions.
-  A co-financing of 20% of the grant paid in cash or in kind.
-  Participation by at least one founder and a program manager throughout the program.

Requisitos de participación

-  Be a tech startup with the potential to solve a problem rural smallholder farmers tend to face.
-  Have a legal entity (corporation) established before July 31, 2025.
-  Your startup must have operations or be willing to have them in Bangladesh, demonstrating a long-term interest in the country.
-  At least seed stage: Solutions in ideation, research, or pre-seed stages are not eligible.

Key dates

Opening startup call		Mar 3, 2025
End startup call		Apr 13, 2025
Startup selection		Up to Aug, 2025
Mentoring Program		Sept 2025 to Apr 2026
Demo Day		Apr / May 2026

Get to know more about our program and our [success stories](#)
More information about [DSIK](#) and [IFAD](#).

Get to know our program and how to apply!

